

WXIX

**ORDER**Flight Dates **09/12/12-09/17/12**Contract / Revision **818075 /**Original Date / Revision  
09/07/12 09/07/12Advertiser **DSCC IE**Agency **Great American Media**

Buying Contact

**1010 Wisconsin Ave NW  
Washington, DC 20007**

Product

**DSCC IE**

Agency Com 15%

Billing Contact

**1010 Wisconsin Ave NW  
Washington, DC 20007**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1705**Alt Order # **06307396**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	12	\$6,162.50	\$7,250.00	0.00	08/27/12	09/17/12	12	\$6,162.50	\$7,250.00
<b>Totals</b>	<b>12</b>	<b>\$6,162.50</b>	<b>\$7,250.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/12/12	09/17/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	M-WTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/12	09/18/12	M-WTF--		1		\$400.00		0.00					
E 2	WXIX	09/12/12	09/17/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	M-WTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/12	09/18/12	M-WTF--		1		\$400.00		0.00					
E 3	WXIX	09/12/12	09/17/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	M-WTF--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/12	09/18/12	M-WTF--		1		\$600.00		0.00					



Contract / Revision **818075** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:00:00

Advertiser **DSCC IE**

Product **DSCC IE**

Estimate # **1705**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	09/12/12	09/17/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$600.00	0.00								
E 5	WXIX	09/12/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$600.00	0.00								
E 6	WXIX	09/12/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$600.00	0.00								
E 7	WXIX	09/12/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$600.00	0.00								
E 8	WXIX	09/12/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$600.00	0.00								
E 9	WXIX	09/12/12	09/17/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	M- WTF- -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$500.00	0.00								
E 10	WXIX	09/12/12	09/17/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	M- WTF- -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$500.00	0.00								
E 11	WXIX	09/12/12	09/17/12	News At 630P News At 630P	Comm	630-7P	M- WTF- -	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$450.00	0.00								
E 12	WXIX	09/12/12	09/17/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	M- WTF- -	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/12	09/18/12	M- WTF- -	1	\$1,400.00	0.00								
Totals														12	\$7,250.00